

mobiado

MOBIADO'S VISION OF A POSSIBLE FUTURE – THE CPT002 CONCEPT PHONE: DESIGN IN MOBILITY

Vancouver, Canada – April 5th, 2011: Luxury mobile phone producer, Mobiado has joined an exclusive community of brand licensees of the Aston Martin brand.

Further to the brand license agreement, Mobiado recently embarked on the independent development of a concept phone, drawing inspiration from connections it saw with Aston Martin's renown design values – fusing a strong heritage and traditional craftsmanship with modern technology.



Based in Vancouver, Canada Mobiado has established a reputation of being a distinctively different and innovative manufacturer since the company's foundation in 2004 producing amongst the most luxurious and technologically advanced mobile phones available today.



Mobiado recently unveiled details of the futuristic CPT002 handset – produced independently by Mobiado - which is intended purely as a conceptual design showcase and will not be made available for sale. While the technological capabilities of the concept will not be achievable in production form, the showcase illustrates Mobiado's thoughts on how hypothetically one day phones could potentially interact with other technologies and also presents innovative ideas on future applications.

Note to Editors:

For the avoidance of doubt, Aston Martin cars do not interact with any such phone and the operation of any and all features on its cars (including without limitation, safety features, airbags

etc) do not depend on any external device, such as this concept phone in order to function as required.

All images of the CPT002 handset concept and description of functionality are conceptual only and are the sole creative thoughts of Mobiado. Any questions about the concept phone or image usage should be addressed exclusively to Mobiado at contact@mobiado.com.

Copyright © 2011 Bonac Innovation Corp. All rights reserved. Mobiado is a registered trademark and Mobiado's product names are trademarks of Bonac Innovation Corp. Aston Martin and the Aston Martin logo are trademarks owned and licensed by Aston Martin Lagonda Limited. All rights reserved. Other product and company names mentioned herein may be trademarks or registered trademarks of their respective owners.